

DENMARK 4.0

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Linkspreed UG

Denmark

Problem

01

Communication
challenges

Ineffective communication methods often exclude underrepresented groups, leading to low civic engagement and trust issues between citizens and authorities.

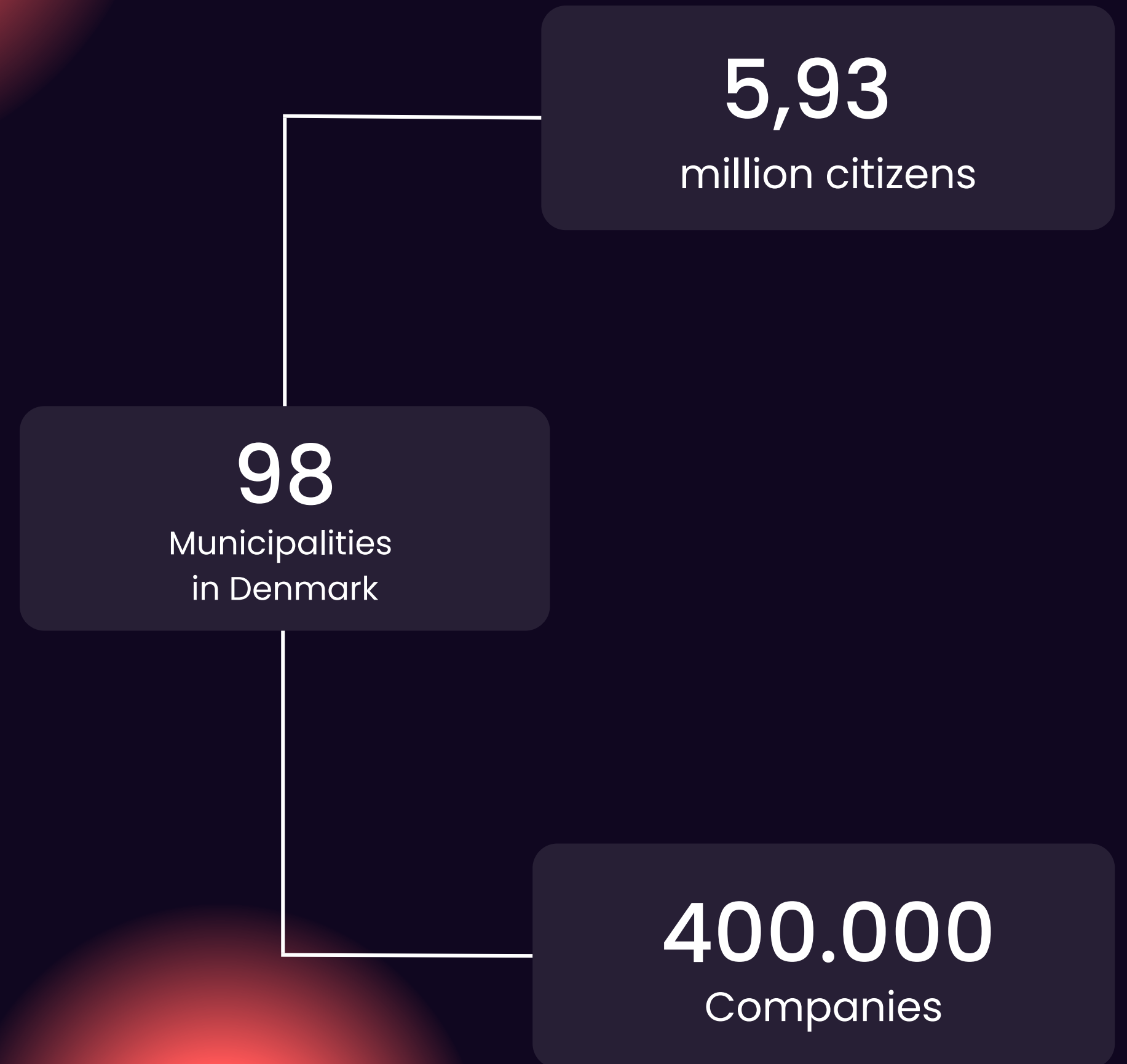
02

Socioeconomic
disparities

Unequal access to participation opportunities due to income or education gaps limits the influence of disadvantaged groups in community development.

Current situation

An increasing number of citizens in Denmark wish to engage in significant decisions, influence their community, and foster regional connections.



Community development

01

2000

Urbanization & a decline in the population of up to 20% in rural areas

02

2007

Local government reform with a limit of 98 municipalities

03

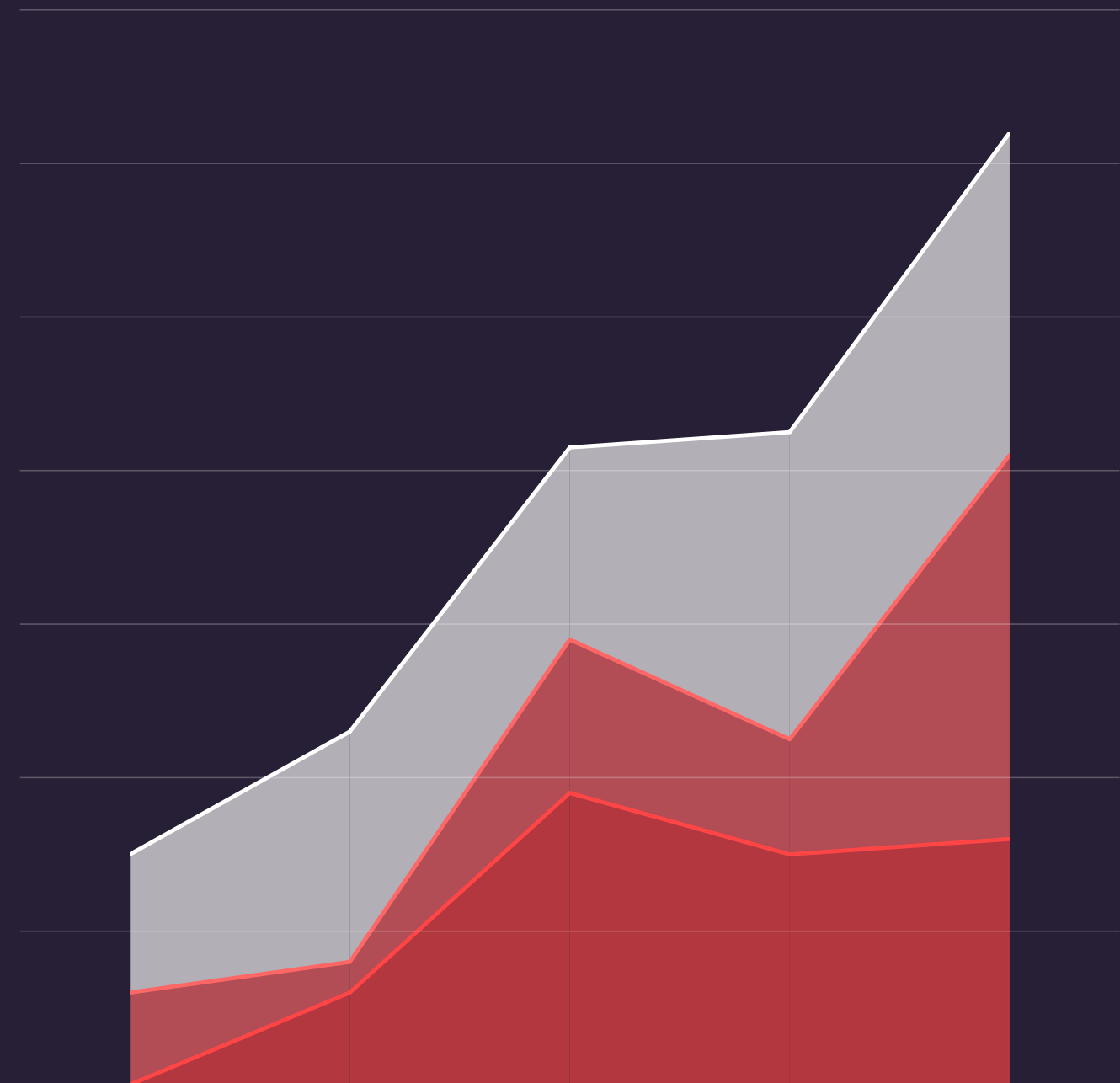
2024

Many communities in Denmark are heavily reliant on social media.

The need for more communities

The potential for more communities in a highly digital Denmark is there, and both municipalities and businesses are looking for ways to build a community. However, there are still no real solutions to roll out a unified yet decentralized model.

Opportunities Need Potential



Hello Web 4, Bye Loneliness

With Web4, all 98 municipalities are creating regional social networks that facilitate connections among sub-communities based on interests, boosting the local economy and providing a starting point for tourists. Next, regional Danish companies will receive their own brand networks through Linkspreed.



Why Denmark?

01

Pioneers in digitalization

Denmark ranks number one in terms of digitalization in Europe. With our technology, we now want to take the leap towards full connectivity.

02

Good structures

The 98 municipalities in Denmark are very well organized and structured, with clearly defined and uniform processes.

Our goals

01

2025

About 50% of the municipalities are on Web4, and 20% of the businesses in selected regions.

02

2026

All 98 municipalities are on Web4 and a large part of the businesses.

03

2027

Support for open communities and non-profit organizations.



Our Products

Web4 Enterprise

Web4 Enterprise offers companies with a large community a cost-effective professional super app as a social network.

Web4 Free Tier

Small and medium-sized companies and non-profit organizations can build an advertising-financed network free of charge.

Web4 LITE

Web4 Lite is our open source base model that allows developers to cost-effectively release under the Web4 branding.

Target group



We aim to focus on integrating the 98 municipalities into Web4 during the initial phase, collaborating with agencies and partners like KL.

After the businesses and residents become familiar with Web4, companies, organizations, and smaller hobby or interest communities will subsequently follow.

“Shape Denmark’s Web4 Future”

TAK

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<https://web4.one>

Intranets for the public
